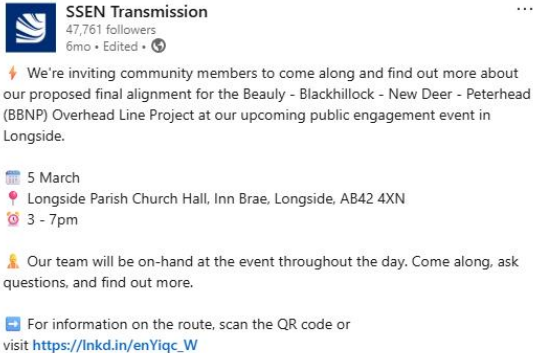


Appendix H – PAC 2 Advertising and Images

Social Media

Linkedin Examples:



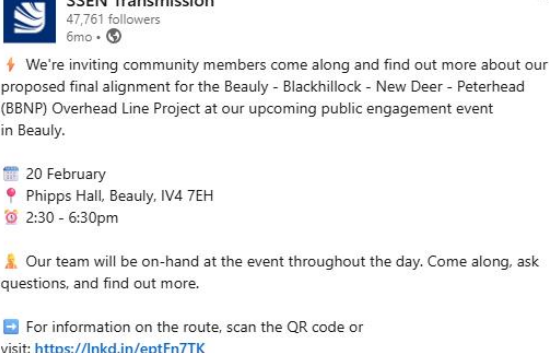
SSEN Transmission
47,761 followers
6mo • Edited •

⚡ We're inviting community members to come along and find out more about our proposed final alignment for the Beaully - Blackhillock - New Deer - Peterhead (BBNP) Overhead Line Project at our upcoming public engagement event in Longside.

📅 5 March
📍 Longside Parish Church Hall, Inn Brae, Longside, AB42 4XN
🕒 3 - 7pm

👤 Our team will be on-hand at the event throughout the day. Come along, ask questions, and find out more.

📄 For information on the route, scan the QR code or visit https://lnkd.in/enYiqc_W



SSEN Transmission
47,761 followers
6mo •

⚡ We're inviting community members come along and find out more about our proposed final alignment for the Beaully - Blackhillock - New Deer - Peterhead (BBNP) Overhead Line Project at our upcoming public engagement event in Beaully.

📅 20 February
📍 Phipps Hall, Beaully, IV4 7EH
🕒 2:30 - 6:30pm

👤 Our team will be on-hand at the event throughout the day. Come along, ask questions, and find out more.

📄 For information on the route, scan the QR code or visit: <https://lnkd.in/eptFn7TK>



Scottish & Southern Electricity Networks
TRANSMISSION

Beaully - Blackhillock - New Deer - Peterhead (BBNP) Overhead Line Project

Longside

Date: 5 March
Time: 3-7pm
Location: Longside Parish Church Hall, Inn Brae, Longside, AB42 4XN



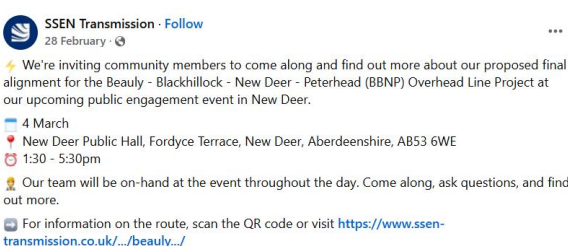
Scottish & Southern Electricity Networks
TRANSMISSION

Beaully - Blackhillock - New Deer - Peterhead (BBNP) Overhead Line Project

Beaully

Date: 20 February
Time: 2:30-6:30pm
Location: Phipps Hall, Beaully, IV4 7EH

Facebook Examples:



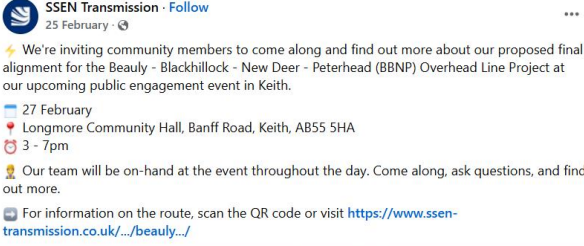
SSEN Transmission · Follow
28 February ·

⚡ We're inviting community members to come along and find out more about our proposed final alignment for the Beaully - Blackhillock - New Deer - Peterhead (BBNP) Overhead Line Project at our upcoming public engagement event in New Deer.

📅 4 March
📍 New Deer Public Hall, Fordyce Terrace, New Deer, Aberdeenshire, AB53 6WE
🕒 1:30 - 5:30pm

👤 Our team will be on-hand at the event throughout the day. Come along, ask questions, and find out more.

📄 For information on the route, scan the QR code or visit <https://www.ssen-transmission.co.uk/.../beaully.../>



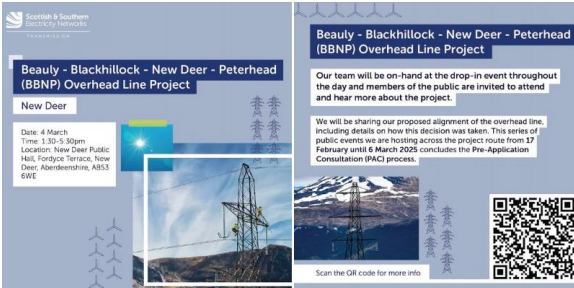
SSEN Transmission · Follow
25 February ·

⚡ We're inviting community members to come along and find out more about our proposed final alignment for the Beaully - Blackhillock - New Deer - Peterhead (BBNP) Overhead Line Project at our upcoming public engagement event in Keith.

📅 27 February
📍 Longmore Community Hall, Banff Road, Keith, AB55 5HA
🕒 3 - 7pm

👤 Our team will be on-hand at the event throughout the day. Come along, ask questions, and find out more.

📄 For information on the route, scan the QR code or visit <https://www.ssen-transmission.co.uk/.../beaully.../>



Scottish & Southern Electricity Networks
TRANSMISSION

Beaully - Blackhillock - New Deer - Peterhead (BBNP) Overhead Line Project

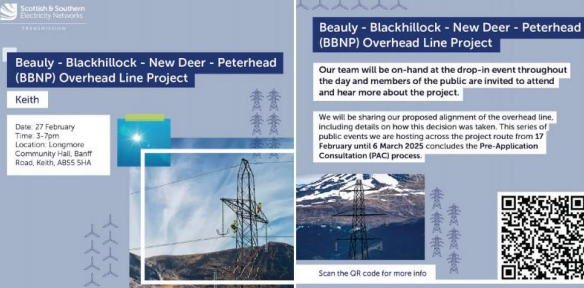
New Deer

Date: 4 March
Time: 1:30-5:30pm
Location: New Deer Public Hall, Fordyce Terrace, New Deer, Aberdeenshire, AB53 6WE

Our team will be on-hand at the drop-in event throughout the day and members of the public are invited to attend and hear more about the project.

We will be sharing our proposed alignment of the overhead line, including details on how this decision was taken. This series of public events we are hosting across the project route from 17 February until 6 March 2025 concludes the Pre-Application Consultation (PAC) process.

Scan the QR code for more info



Scottish & Southern Electricity Networks
TRANSMISSION

Beaully - Blackhillock - New Deer - Peterhead (BBNP) Overhead Line Project

Keith

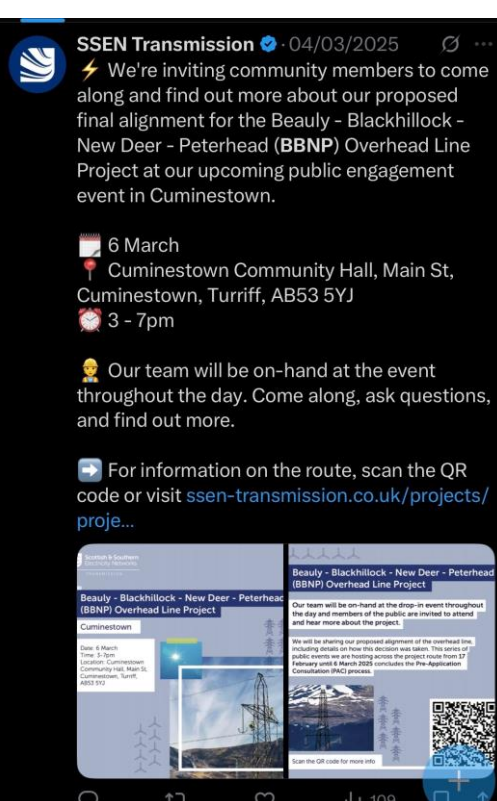
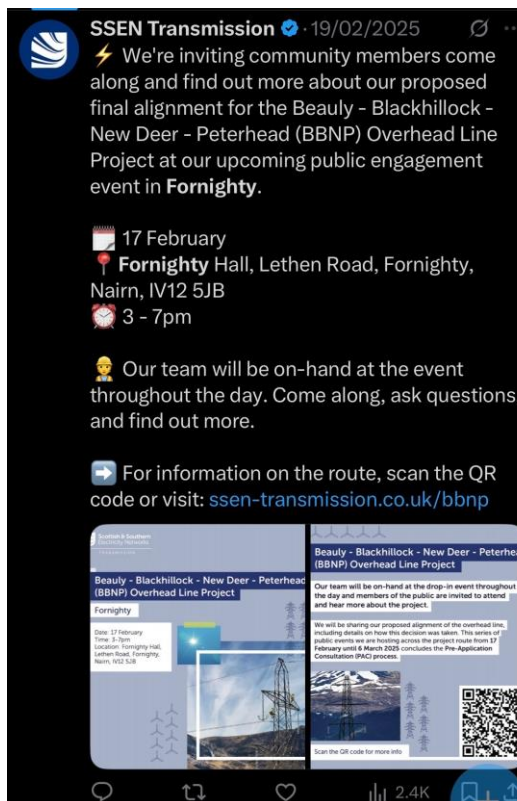
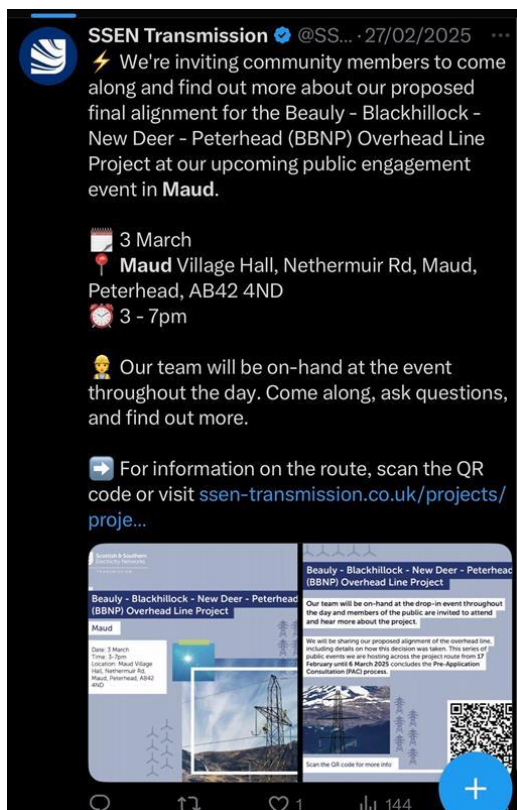
Date: 27 February
Time: 3-7pm
Location: Longmore Community Hall, Banff Road, Keith, AB55 5HA

Our team will be on-hand at the drop-in event throughout the day and members of the public are invited to attend and hear more about the project.

We will be sharing our proposed alignment of the overhead line, including details on how this decision was taken. This series of public events we are hosting across the project route from 17 February until 6 March 2025 concludes the Pre-Application Consultation (PAC) process.

Scan the QR code for more info

X (previously Twitter) Examples:



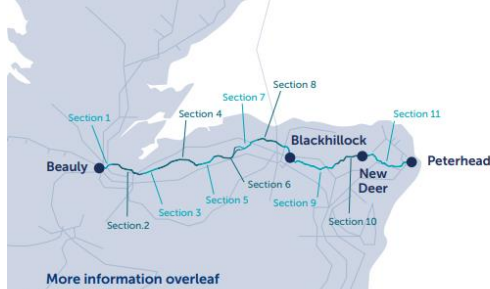
Mailer

Beauly to Blackhillock to New Deer to Peterhead 400kV OHL Project

Final overhead line alignment pre-application events



We are hosting a series of public events across the project route from 17 February until 6 March 2025. These events conclude the Pre-Application Consultation (PAC) process for the consent application that will be submitted under section 37 of the Electricity Act 1989.



More information overleaf

If you have any questions, please contact the Community Liaison Manager:

Kirsty McNamara
10 Henderson Road, Inverness, IV1 1SN
Tel: 07586 295 274
Email: BBNP@sse.com

To support the growth in renewable developments across the north of Scotland, investment in our network infrastructure is needed to connect this power and transport it to areas of demand. This includes a new 400kV overhead line between Fanellan (near Beauly) and Netherton Hub (near Peterhead), connecting into new substations, Coachford (near Blackhillock) and Greens, (near New Deer).

We will be sharing our Proposed Alignment of the overhead line, including details on how this was developed. This will be presented on maps and visualisations with handouts available. Digital versions will also be available on our project webpage.

Interested parties can attend these drop-in events to view and discuss plans ahead of the consent application later in 2025. Feedback can be provided via forms available at the events, the online form on our project webpage or via email to the project inbox. The comments period will be open until **21 March**.

Please note: Any comments made to us as the Applicant are not representations to Scottish Ministers as the decision makers. There will be opportunity to make formal representations to Scottish Ministers via the Energy Consents Unit following the submission of the section 37 application.



To find out more and register for project updates, visit the project website: ssen-transmission.co.uk/BBNP

@ssentransmission @SSETransmission



The events will be held at the following locations:

Week 1

Monday 17 February, 10–1pm
Dallas Houldsworth Institute,
Dallas, Moray, IV36 2SA

Monday 17 February, 3–7pm
Fornightly Hall, Lethen Rd,
Fornightly, Nairn, IV12 5JB

Tuesday 18 February, 10–1pm
Culloden Visitor Centre,
Culloden Battlefield,
Inverness, IV2 5EU

Tuesday 18 February, 3–7pm
Kingsmill Hotel, Culcabock Rd
Inverness, IV2 3LP

Wednesday 19 February, 3–7pm
Kiltarlity Village Hall,
Kiltarlity, Beauly, IV4 7HH

Thursday 20 February, 2.30–6.30pm
Phipps Hall, Station Road,
Beauly, IV4 7EH

Week 2

Monday 24 February, 3–7pm
Stewarts Hall, Huntly,
15–17 Gordon St, Huntly, AB54 8AJ

Tuesday 25 February, 3–7pm
Cairnie Memorial Hall,
Cairnie, AB54 4TQ

Wednesday 26 February, 3–7pm
Baden Powell Centre,
Baden Powell Road, Turriff, AB53 4FA

Thursday 27 February, 10–1pm
Inchberry Hall,
Fochabers, IV32 7QB

Thursday 27 February, 3–7pm
Longmore Community Hall,
Banff Road, Keith, AB55 5HA

Week 3

Monday 3 March, 3–7pm
Maud Village Hall, Nethermuir Rd,
Maud, Peterhead, AB42 4ND

Tuesday 4 March, 1.30–5.30pm
New Deer Public Hall, Fordyce Terrace,
New Deer, Aberdeenshire, AB53 6WE

Wednesday 5 March, 3–7pm
Longside Parish Church Hall,
Inn Brae, Longside, AB42 4XN

Thursday 6 March, 3–7pm
Cuminestown Community Hall, Main St,
Cuminestown, Turriff AB53 5YJ

Poster

Beauly to Blackhillock to New Deer to Peterhead 400kV OHL Project



Final overhead line alignment pre-application events

We are hosting a series of public events across the project route from 17 February until 6 March 2025. These events conclude the Pre-Application Consultation (PAC) process for the consent application that will be submitted under section 37 of the Electricity Act 1989.



To support the growth in renewable developments across the north of Scotland, investment in our network infrastructure is needed to connect this power and transport it to areas of demand. This includes a new 400kV overhead line between Fanellan (near Beauly) and Netherston Hub (near Peterhead), connecting into new substations, Coachford (near Blackhillock) and Greens, (near New Deer).

We will be sharing our Proposed Alignment of the overhead line, including details on how this was developed. This will be presented on maps and visualisations with handouts available. Digital versions will also be available on our project webpage.

Interested parties can attend these drop-in events to view and discuss plans ahead of the consent application later in 2025. Feedback can be provided via forms available at the events, the online form on our project webpage or via email to the project inbox. The comments period will be open until **21 March**.

Please note: Any comments made to us as the Applicant are not representations to Scottish Ministers as the decision makers. There will be opportunity to make formal representations to Scottish Ministers via the Energy Consents Unit following the submission of the section 37 application.

The events will be held at the following locations:

Week 1

Monday 17 February, 10–1pm
Dallas Houldsworth Institute,
Dallas, Moray, IV36 2SA

Monday 17 February, 3–7pm
Fornightly Hall, Lethen Rd,
Fornightly, Nairn, IV12 5JB

Tuesday 18 February, 10–1pm
Culloden Visitor Centre,
Culloden Battlefield,
Inverness, IV2 5EU

Tuesday 18 February, 3–7pm
Kingsmill Hotel, Culcabock Rd
Inverness, IV2 3LP

Wednesday 19 February, 3–7pm
Kiltarlity Village Hall,
Kiltarlity, Beauly, IV4 7HH

Thursday 20 February, 2.30–6.30pm
Phipps Hall, Station Road,
Beauly, IV4 7EH

Week 2

Monday 24 February, 3–7pm
Stewarts Hall, Huntly,
15–17 Gordon St, Huntly, AB54 8AJ

Tuesday 25 February, 3–7pm
Cairnie Memorial Hall,
Cairnie, AB54 4TQ

Wednesday 26 February, 3–7pm
Baden Powell Centre,
Baden Powell Road, Turnriff, AB53 4FA

Thursday 27 February, 10–1pm
Inchberry Hall,
Fochabers, IV32 7QB

Thursday 27 February, 3–7pm
Longmore Community Hall,
Banff Road, Keith, AB55 5HA

Week 3

Monday 3 March, 3–7pm
Maud Village Hall, Nethermuir Rd,
Maud, Peterhead, AB42 4ND

Tuesday 4 March, 1.30–5.30pm
New Deer Public Hall, Fordyce Terrace,
New Deer, Aberdeenshire, AB53 6WE

Wednesday 5 March, 3–7pm
Longside Parish Church Hall,
Inn Brae, Longside, AB42 4XN

Thursday 6 March, 3–7pm
Cuminstown Community Hall, Main St,
Cuminstown, Turnriff AB53 5YJ

If you have any questions, please contact our Community Liaison Manager:

Kirsty McNamara
10 Henderson Road, Inverness, IV1 1SN
Tel: 07586 295 274
Email: BBNP@sse.com
@ssentransmission @SSETransmission



To find out more and register for project updates, visit the project website:
ssen-transmission.co.uk/BBNP

Images:

New Deer



Inchberry



Inverness



Culloden

