


Appendix H – PAC 2 Advertising and images

LinkedIn Examples:




SSEN Transmission

40,434 followers

1h •

⚡ We're inviting community members come along and find out more about our proposed final alignment for the Spittal - Loch Buidhe - Beaully (SLBB) Overhead Line Project at our upcoming public engagement event in Rogart. ...more



Scottish & Southern Electricity Networks

TRANSMISSION


Spittal- Loch Buidhe - Beaully (SLBB) Overhead Line Project

Rogart

Date: 6 March

Time: 10am-12pm

Location: Rogart Village Hall, Rogart, IV28 3XJ




1

Like

Comment

Repost

Send




SSEN Transmission

40,434 followers

4h •

⚡ We're inviting community members come along and find out more about our proposed final alignment for the Spittal - Loch Buidhe - Beaully (SLBB) Overhead Line Project at our upcoming public engagement event in Brora. ...more



Brora

2 pages


Spittal- Loch Buidhe - Beaully (SLBB) Overhead Line Project

Brora

Date: 6 March

Time: 3-7pm

Location: Brora Scout and Guide Hall, Brora, KW9 6PD




Yash Srivastav MIET and 1 other

Like

Comment

Repost

Send




SSEN Transmission

40,434 followers

5d •

⚡ We're inviting community members to come along and find out more about our proposed final alignment for the Spittal - Loch Buidhe - Beaully (SLBB) Overhead Line Project at our upcoming public engagement event in Spittal. ...more



Scottish & Southern Electricity Networks

TRANSMISSION


Spittal- Loch Buidhe - Beaully (SLBB) Overhead Line Project

Spittal

Date: 3 March

Time: 3-7pm

Location: Spittal Village Hall, Spittal, KW1 5XR




Jack Howell and 15 others

Like

Comment

Repost

Send




SSEN Transmission

40,434 followers

1w • Edited •

⚡ We're inviting community members to come along and find out more about our proposed final alignment for the Spittal - Loch Buidhe - Beaully (SLBB) Overhead Line Project at our upcoming public engagement event in Bonar Bridge. ...more



Bonar Bridge

2 pages


Spittal- Loch Buidhe - Beaully (SLBB) Overhead Line Project

Bonar Bridge

Date: 27 February

Time: 3-7pm

Location: Bonar Bridge Community Hall, Bonar Bridge, IV24 3EA



Andy Torrance and 9 others

Like

Comment

Repost

Send

Facebook Examples:

⚡ We're inviting community members come along and find out more about our proposed final alignment for the Spittal - Loch Buidhe - Beaully (SLBB) Overhead Line Project at our upcoming public engagement event in Marybank.

📅 25 February
📍 Fairburn Memorial Hall, Marybank, IV6 7UU
🕒 3 - 7pm

👷 Our team will be on-hand at the event throughout the day. Come along, ask questions, and find out more.

➡ For information on the route, scan the QR code or visit: <https://www.ssen-transmission.co.uk/projects/project-map/spittal--loch-buidhe--beaully-400kv-connection/>



SSEN Transmission
23h · 🌐

⚡ We're inviting community members come along and find out more about our proposed final alignment for the Spittal - Loch... [See more](#)



👍 Like 💬 Comment 📧 Send ➦ Share

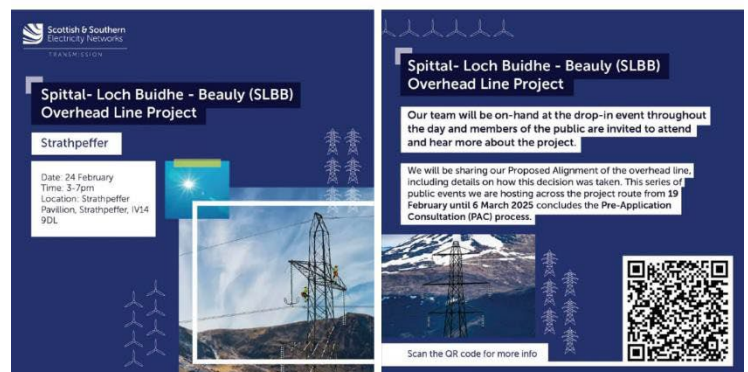
< **SSEN Transmission**
20 Feb · 🌐

⚡ We're inviting community members come along and find out more about our proposed final alignment for the Spittal - Loch Buidhe - Beaully (SLBB) Overhead Line Project at our upcoming public engagement event in Strathpeffer.

📅 24 February
📍 Strathpeffer Pavillion, Strathpeffer, IV14 9DL
🕒 3 - 7pm

👷 Our team will be on-hand at the event throughout the day. Come along, ask questions, and find out more.

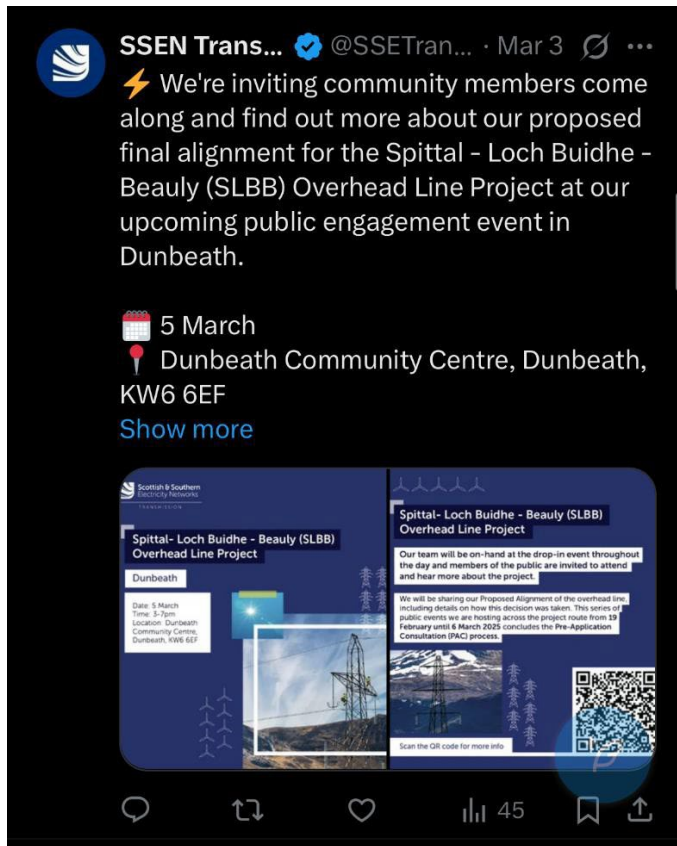
➡ For information on the route, scan the QR code or visit: <https://www.ssen-transmission.co.uk/projects/project-map/spittal--loch-buidhe--beaully-400kv-connection/>



👍 Like 💬 Comment 📧 Send ➦ Share

📷 Write a comment... 🧐 GIF 😊

X Examples:





SSEN Trans...  @SSETra... · Feb 24  ...

⚡ We're inviting community members come along and find out more about our proposed final alignment for the Spittal - Loch Buidhe - Beaully (SLBB) Overhead Line Project at our upcoming public engagement event in Ardross.

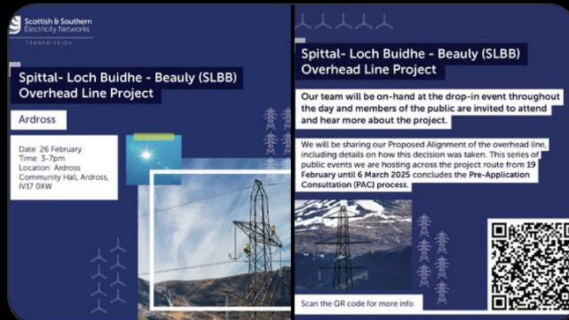


26 February



Ardross Community Hall, Ardross, IV17 0XW

[Show more](#)



1



57



Mailer:

Spittal – Loch Buidhe – Beauly 400kV OHL Project



Final overhead line alignment consultation events



If you have any questions, please do not hesitate to contact our Community Liaison Manager:

Martin Godwin Tel: +44 7467 399 592
10 Henderson Road, Inverness, IV1 1SN Email: slibb@sse.com

@ssetransmission @SSETransmission

We are hosting a series of public events across the project route from 19 February until 6 March 2025. These events conclude the Pre-Application Consultation (PAC) process for the consent application that will be submitted under section 37 of the Electricity Act 1989.

To support the growth in renewable developments across the north of Scotland, investment in our network infrastructure is needed to connect this power and transport it to areas of demand. This includes a new 400kV overhead line between Banniskirk (near Spittal), Carnaig (near Loch Buidhe) and Fanellan (near Beauly).

We will be sharing our Proposed Alignment of the overhead line, including details on how this was developed. This will be presented on maps and visualisations with handouts available. Digital versions will also be available to download on our project web page.

Interested parties can attend these drop-in events to discuss the plans and share final thoughts ahead of the consent application later in 2025. Feedback can be provided via forms available at the events, the online form on our project webpage or via email to the project inbox.

The feedback period will be open until **Friday 21 March**.

More information overleaf.

The events will be held at the following locations:

Wednesday 19 February, 3–7pm Kiltarlity Village Hall, Kiltarlity, Beauly, IV4 7HH	Monday 3 March, 3–7pm Spittal Village Hall, Spittal, KW1 5XR
Thursday 20 February, 2.30–6.30pm, Phipps Hall, Station Rd, Beauly, IV4 7EH	Tuesday 4 March, 3–7pm Helmsdale Community Centre, Helmsdale, KW8 6JA
Monday 24 February, 3–7pm Strathpeffer Pavilion, Strathpeffer, IV14 9DL	Wednesday 5 March, 3–7pm Dunbeath Community Centre, Dunbeath, KW6 6EF
Tuesday 25 February, 10–1pm Contin Village Hall, Contin, IV14 9ES	Thursday 6 March, 10–12pm Rogart Village Hall, Rogart, IV28 3XJ
Tuesday 25 February, 3–7pm Fairburn Memorial Hall, Marybank, IV6 7UU	Thursday 6 March, 3–7pm Brora Scout and Guide Hall, Brora, KW9 6PD
Wednesday 26 February, 3–7pm Ardross Community Hall, Ardross, IV17 0XW	Thursday 27 February, 3–7pm Bonar Bridge Community Hall, Bonar Bridge, IV24 3EA

Please note: Any comments made to us as the Applicant are not representations to Scottish Ministers as the decision makers.

There will be opportunity to make formal representations to Scottish Ministers via the Energy Consents Unit following the submission of the section 37 application.



Find out more and register for project updates, visit the project website: ssen-transmission.co.uk/slibb

Poster (used locally and for newspapers):

Spittal - Loch Buidhe - Beauly

400kV OHL Project



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Brora Scout and Guide Hall,
Brora, KW9 6PD



Find out more and register for project updates, visit the project website:
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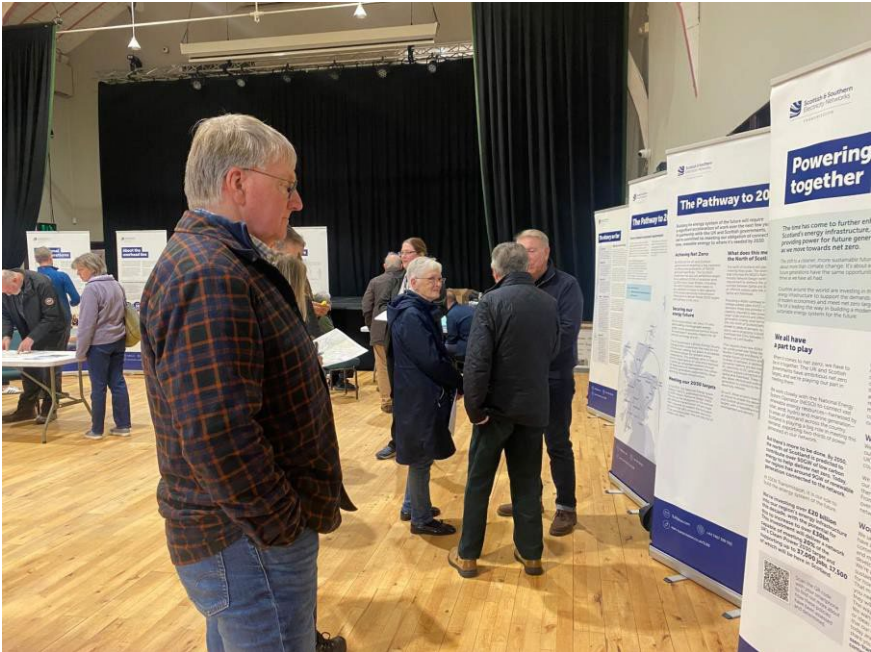
@ssentransmission

@SSETransmission



Example images from events

Strathpeffer



Dunbeath



Brora



